Competition Updates Region 2 February 23, 2024

<u>Advertising Design</u>
Students Must Bring:
Laptops with Adobe Illustrator/Photoshop/InDesign (any or all may be used)
Surge Suppressor (Extension Cord)
Sketching Materials if desired
(A flash drive will be given to student for use during the contest)
Students will be asked to create logos and rack card/flyer

<u>Photography</u>
Students Must Bring:
Laptops with Adobe Photoshop
Cameras
Blank SD Cards
Flash Drive with proof of original print
(A flash drive will be given to student for use during the Field/Conceptual Competition)
Card Readers
Lenses
Reflectors
Surge Suppressor (Extension Cord)
Print to hand in at contest check-in (There is not an assigned theme.)
    The print must be on an 8" x 10" sheet
- Not mounted or framed
- If the image is a combination of images, all images must be created, from start to finish, by the competitor. (Please be prepared to provide proof. For example, images saved to a flash drive)
- Submit at registration
- No names. Contestant number will be assigned to the print for judging.
Field Competition:
- Students will have one hour to shoot for a theme given right before shooting begins. Students must shoot on ***manual***.
- Students will be producing a contact sheet with a minimum of 3 photos.
Conceptual Competition:
- Students will use Adobe Photoshop to combine a minimum of three images from their field assignment to produce a creative conceptual piece of art. Very few parameters are put on this competition, as it is meant to evaluate creativity.
Written Test:

- The written test will be 25 multiple choice questions pulled from the SkillsUSA test bank.

TV/Video Production
Students Must Bring:
Laptop with appropriate software
Surge Suppressor (Extension Cord)
Camera(s)
Headphones
Paper and pen/pencils for storyboards
(A flash drive will be given to team for use during the contest)
Students will be creating a PSA based on a topic assigned at the beginning of the contest.

Video News Production
Students Must Bring:
Laptop with appropriate software & Microsoft Word
Surge Suppressor (Extension Cord)
(A flash drive will be given to team for use during the contest)
Students will be putting together and presenting a newscast from materials given to them on the team flash drive.