










Framework Story Template

<p>Pre-Work</p>  <ul style="list-style-type: none"> • How large is my audience? • What age range is my audience? • What does my audience really care about? • How will I relate to them? • What is the room set up and A/V requirements/availability? • What is the length of the story? 	<p>Speech Title:</p> <p>Length:</p> <p>Number of Participants:</p> <p>Audience Demography:</p>
<p>Outlook</p>  <ul style="list-style-type: none"> • What are the main points? • How can I draw a mental map to let audience members know where we're headed? • How can I engage participants in the overarching topic of this story? 	<p>Objective 1:</p>
<p>Engagement - Link</p> <p>Approx. 2 minutes</p> 	
<p>Engagement - Preview</p> 	

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<p>Wisdom - Evidence 1 Approx. 1/2 minute</p>  <ul style="list-style-type: none"> • What will I do and say to prove the Main Point to be factual? • How will I illustrate the Main Point for the participants? • How will I engage the participants in learning the information associated with the Main Point? 	
<p>Wisdom - Main Point 1 Approx. 1/2 minute</p>  <ul style="list-style-type: none"> • What is the Main Point? 	
<p>Wisdom - Action 1 Approx. 1/2 minute</p>  <ul style="list-style-type: none"> • How will I help the audience act on the Wisdom 1 Main Point? 	
<p>Final Review Approx. 1/2 minute</p>  <ul style="list-style-type: none"> • How will I re-phrase my key Wisdom points at the end? • What closing thoughts will I offer the participants? • What is the final call to action for the participants? • What do I want the participants to remember? 	
<p>Reflection</p>  <ul style="list-style-type: none"> • What worked? Why? • What didn't work? Why? • What feedback did you receive? • What level of influence do you believe the content/delivery had? • How will you deliver this story differently? 	